



Medina SHRM Monthly Chapter Meeting

Date: September 27, 2011
Location: Weymouth Country Club
Time: 11:30 am to 1:00 pm
Cost: \$15 members \$20 non-members



“A Little Known Secret to Reducing Healthcare Costs”

What do you do when the boss tells you to reduce healthcare costs...but DON'T switch insurance providers? Come and explore how humorous advance directive wellness programs will decrease emotional and financial costs to your company.

Objectives:

- The participant will understand the financial and emotional costs of end-of-life care for employees.
- The participant will identify the role in reducing a company's health care costs by educating employees about advance care planning.
- The participant will be able to explain what steps are needed to complete advance directive forms.

Lisa Newburger, L.I.S.W.-S., is a “recovering” social worker and the owner of Discuss Directives, LLC, a company that provides humorous programs on topics that people don't want to talk about such as end-of-life decision making, suicide prevention, and bullying. Their product line Heart2Hearts™ makes having these conversations easy to start. She has worked for over 20 years in substance abuse agencies, rehabilitation hospitals, and in over 35 nursing homes as a clinician, consultant, or supervisor.

A graduate of Ohio State University with a B.S.S.W., she received her M.S.W. at Loyola University of Chicago. Certified as an Advance Care Planning Trainer, she is a member of Toastmasters International, N.A.S.W., The Cleveland Coaching Federation, and is an academy member of the National Speaking Association. She has found that using humor and drama make programs entertaining, thought provoking, and motivate participants to take action. Learn more about Discuss Directives, LLC at www.discussdirectives.com.

This presentation and the materials are provided for informational purposes only and should not be considered legal or HR advice. Please consult your HR or Legal representative before using or implementing any of the processes or information contained herein.

This program has been sent for approval for 1 recertification credit hour toward PHR, SPHR and GPHR re-certification through the Human Resource Certification Institute (HRCI).

Registration Information:

By Email: shrmmedina@gmail.com (please include name, company, phone)
By Website: www.shrm-medina.org Go to Meeting Calendar, and click on the link

Sponsored By:



ADMINISTRATION
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